(Web)   akh.digital

(Email)   aleks@akh-digital.ru

(Telegram)   t.me/akhdigital

(LinkedIn)   linkedin.com/in/aleksandr-kholopov/

ALEKS KHOLOPOV

Product designer currently based in Saint-Petersburg, Russia.

Creating Design system, ERP systems, Web-ordering, B2C web apps, websites and digital illustrations. Specializing in data visualization, web and UX/UI design using Figma. Passionate about simplicity, I'm constantly trying to build clean and simple products to make people's lives easier.

With 17+ years in the industry, started out in the advertising sphere, moved on to digital production, and currently working at ITigris to establish the future of optical stores worldwide.

/ CAPABILITIES

Digital Services:

- UX / UI Design
- Product Design
- Design systems building
- Web Design
- Wireframe and Interactive prototyping

Creative Services:

- Brand Identity
- Creative / Art Direction
- Publication Design
- Packaging
- Graphic design + digital illustration

/ TOOLKIT

- Figma, Zeplin
- Adobe CC (Photoshop, InDesign, Illustrator)
- Slack, Miro, Atlassian Jira, Notion, YouTrack
- VSCode, GitHub, Atom/Typora, Notion
- UI frameworks — Element UI, Ant Design, Apex Charts, Ant Charts

/ LANGUAGES

- Russian — native
- English — C2
- German — B1
    + skills in linguistics and translation
    + UX writing & text editing

/ DEV

understanding CSS / HTML / JS

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/ EXPERIENCE

Head of Design @ **ITigris**
2022 — Present

Lead UI / UX Designer @ **ITigris**
2019 — 2022

UI / UX Designer @ **Siemens AG**
2018

Senior UI / UX & Digital Designer @ **TASSTA GmbH**
2015 — 2019

UI / UX Designer @ **Saprun Group**
2015

Graphic Designer @ **St. Petersburg International Economic Forum**
2015

Graphic Designer @ **Finch Industrial Tools Russia**
2006 — 2015

/ EDUCATION

Post-Graduate Course @ **Institute of Management and Economics**
Economics and Management in the National Economy
2004 — 2006

Master's degree @ **Moscow Open Social University**
Linguistics and Cross-Culture Communication
2003 — 2004

Bachelor's degree @ **Institute of Management and Economics**
Linguistics and Cross-Culture Communication
1999 — 2003